



A FAMILY TRADITION

with a new perspective

2017 PAPER STREET

“THE NARRATOR”



Calcareous, a.k.a limestone soils, combined with high elevation, result in very rich tannins, intense minerality and overall character. Hand harvested from the rugged terrain of the Paper Street Vineyard.

Varietals:

- 40% Mourvedre
- 40% Grenache
- 20% Syrah

Appellation: Willow Creek, Paso Robles, CA

Price: \$68 retail

Cases Produced: 200

Alc %: 14.2

Cooperage: Aged for 18 months in 100% French Oak, of which 30% was new.

Label Art Depicts:

- Manzanita trees growing prolifically with poor soil and little water – just like world class winegrapes)
- Vintage wooden picking bin proudly bearing the name D.S. Dusi, this is the only image that appears on all three Paper Street wines
- Crawler tractor, essential to farming the vineyard's steep hillsides
- Sunbeams shining through olive tree branches
- Mountain top observatory built by the previous landowner that happened to be a rocket scientist
- Quintessential story-teller and inspiration of this wine's name, Mike Dusi admiring his vines (zoom in on the left and catch a glimpse of his notorious handle-bar mustache)